

# MEET THE DESIGNER



**Thomas Gilmore** is a graphic designer with a strong background in the brand strategy, design and implementation of retail and consumer packaged goods—across all media touchpoints.

Making an emotive connection with an audience—by leveraging strategy and design—has been at the heart of his work.

Throughout his career, Tom has delivered the best possible level of creativity, service and leadership for a variety of clients including: Procter & Gamble, GE Appliances, Kraft, Yum! Brands, Darden, PepsiCo, Frito-Lay, Mead, Smucker's, Lowe's, Tyson, Heinz, AT&T, Valvoline, Pfizer, Wendy's, Hunter, Borden, World Finer Foods, World Kitchen and John Morrell.

He is committed to lifelong learning through intellectual, creative and personal growth—striving to inspire the next generation of creatives through his work as an Adjunct Faculty member at Miami University, University of Cincinnati and University of Louisville.

Tom and his wife Shannon live in Mariemont and have three children that have benefited from the excellence of Mariemont City Schools.



Branding is about differentiation, emotion and value. Design can be leveraged to help position a brand, tell its story and create action. I'm excited to contribute my skills and professional experience to help develop a new brand mark for Mariemont City Schools.

**-Thomas Gilmore**