

# High School of Business™

## At Mariemont High School



By MarkED

# High School of Business™

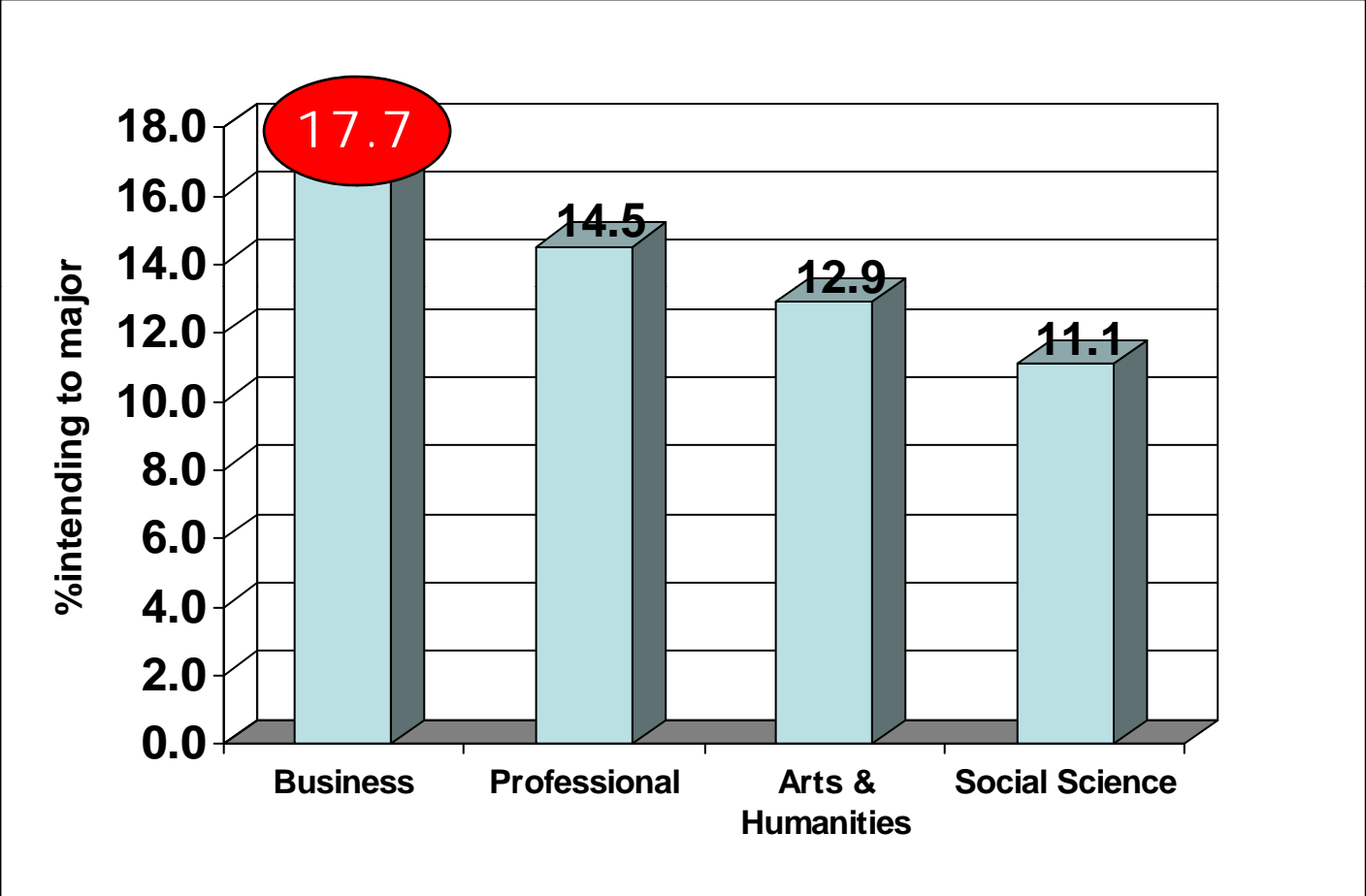
**Why**

**Who**

**What**

**How**

**Next**



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Source:

*The American Freshman: National Norms for Fall 2007, Cooperative Institution Resource Program, (UCLA, 2007).*

# High School of Business™

**Why**

**Who**

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**Next**

## ★ Rigor

- Near/at college level
- Accelerated pace
- Standards-infused

## ★ Relevance

- Project/problem-based learning
- Technology as a problem-solving tool

## ★ Relationships

- Teacher as advisor
- Teamwork emphasized
- Connections with local business professionals



HIGH SCHOOL of  
BUSINESS

# High School of Business™

**Why**

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**Might major in business administration in college**

- ★ **Marketing**
- ★ **Finance**
- ★ **Accounting**
- ★ **Management**
- ★ **Advertising**
- ★ **Business Economics**



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**Why**

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**Learn by doing**



**Like organizing groups of people or activities**



**Future MBAs**



**Want to own a business some day**



**Enjoy being challenged**



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# High School of Business™

Why

Who

What

How

Next

Comprehensive  
Program

- Program Design
- Steering Team
- Professional Development
- Assessments



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# High School of Business™

Why

Who

What

How

Next

Principles of Business

Business Economics

Principles of Marketing \*\*

Principles of Finance \*\*

Principles of Management \*\*

Business Strategies \*\*

Leadership \*\*

Wealth Management \*\*

\*\* These course will not be offered at Mariemont High School during the first year of the program, 2009-2010

Program  
Design



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# High School of Business™

**Why**

**Who**

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**Next**

**Program—long project  
for students who take  
the entire sequence**

**In addition to course-specific projects...**

- **Over-arching project**
- **Pieces incorporated into each course**
- **Final course, Business Strategies, brings it all together**

**Program  
Design**



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# High School of Business™

Why

Who

What

How

Next

## Observational Internship

- During senior year or just prior
- 20 hrs minimum
- High-level executive

Program Design



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# High School of Business™

Why

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Next

## Premises of Curriculum

- Understanding of business concepts
- Economic understanding
- Critical thinking
- Entrepreneurial thinking
- Integration with academics
- Support advanced study

Program  
Design



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# High School of Business™

Why

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## Premises of Curriculum

- Transferable skills and knowledge
- Incorporate technology
- Emotional intelligence
- Understand business environment and employees
- Information literacy
- Business ethics

Program  
Design



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# High School of Business™

Who

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Next

## Pedagogy

- Project-based, problem-based
- Unduplicated sequence
- Team-based strategies
- Interact with business community
- “Teacher as facilitator”

Program  
Design



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# High School of Business™

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**Business relevant**

**Program  
Design**

- **Standards-based**
- **21<sup>st</sup> Century Skills**
- **Integrated technology**



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# High School of Business™

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## Post-secondary bridge

- **Researched programs**
- **College faculty advisory council**
- **Articulation opportunities**

**Program  
Design**



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## Steering Team

Comprised of people from these areas:

- HSB instructors
- Math and English faculty
- Site administrator
- District administrator
- Counselor
- Two area professionals
- College faculty

Steering Team



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## Purpose

- Cross-functional management
- Business community involvement
- Higher education input and guidance
- Continuous improvement of program
- Encourage academic and career tech integration: “content delivered in a relevant business context”

Steering  
Team



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# High School of Business™

Why

Who

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Next

**Comprehensive faculty development**

**Professional  
Development**

- **Pedagogy training**
- **Course content training**



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# High School of Business™

Why

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## Course Assessments

Multiple formats

Assessments

- Rubrics
- Reflection
- Quizzes
- Objective exam



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# High School of Business™

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Next

Program Design  
Steering Team  
Professional Development  
Assessments

**Comprehensive Program**



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# What's next for Mariemont High School Students?

Students may request one or both of the  
courses offered in 2009-2010:

Principles of Business (1 sem.)

Business of Economics (1 sem.)

Students may speak to Ms. Baas, Business  
Teacher, or their School Counselor